



About *Isis Partners*

Isis Partners is a business advisory firm working with emerging companies and investors in the service and product sectors of the converging Healthy Living and Wellness marketplaces.

Transforming Entrepreneurial Visions Into Sustainable Brands

Isis Partners is best known for its exacting approach to analyzing businesses, and for identifying the key financial, operational, and interpersonal dynamics integral to a company's growth. With a nationwide roster of clients and offices in New York and Boulder, CO, Isis Partners meets the unique needs of each client company, guiding entrepreneurs toward transforming their visions into sustainable brands.

We focus our clients and our work with them on continuous value creation. We adapt our approach to meet the needs of our clients - to reflect where they are and where they need to go - based on their vision and their competitive marketplace.

About *Leslie Kimerling*

Isis Partners founder **Leslie Kimerling** has over 20 years of experience working with consumer health and wellness companies from start-up through IPO.

Prior to founding Isis Partners in 2001, Ms. Kimerling held a variety of senior management positions. She was Senior Vice President of Strategic Planning and CIO for Town Sports International, one of the top three fitness chains in the US. She was also President and COO of Worklinks, a provider of out-sourced employee portals to mid-sized organizations. She has served in numerous executive management roles for Isis Partners' client companies, most recently as President and COO of Navitas Cancer Rehabilitation Centers.

Ms. Kimerling holds an MBA from the Anderson School at UCLA, an MA in Economics from Stanford University, and a BA with Honors in Economics and Middle East Studies from The University of Pennsylvania.

She is a founding board member of StreetSquash, an after-school youth enrichment program integrating academic tutoring with squash instruction, community service, and mentoring for children and young adults from Harlem, New York, and serves on its executive committee. She also serves on the board of StreetSquash's sister program, Mile High Squash in Denver, the board of The Wellness Initiative based in Boulder, CO, and on the advisory board of The Libby Ross Foundation for Breast Cancer Survivors.

The convergence of the health and wellness marketplaces reflects the centrality of these markets to today's economy and healthcare delivery. In this evolving marketplace it is essential to work with organizations who have long and deep experience in both of these markets. Isis Partners is one of those few true expert firms.

Robert Giardina
Former CEO, Town Sports International

Contact

Isis Partners

720.479.8660
info@isispartners.com

New York

41 E. 28th St.
Suite 7C
New York, NY 10016

Boulder

5065 Ralston St.
Suite C
Boulder, CO 80304



Company Services

Isis Partners provides targeted domain expertise to guide early- and mid-stage companies as they grow scalable lifestyle brands.

Understand, Strengthen, Develop, Align, Leverage

Isis Partners' services focus on developing strategies to build a strong financial base and operating infrastructure to support growth. By combining an analysis of the competitive environment, operating metrics and unit economics with an assessment of a company's culture, climate and capabilities, Isis Partners develops a strategic map unique to the needs of the client company.

“ Isis Partners founder Leslie Kimerling is extremely adept at understanding where your business is and what your company's needs are. She helps you at every level – strategic, financial, operational and organizational. But what underlies it all is her wise and perceptive counsel. ”

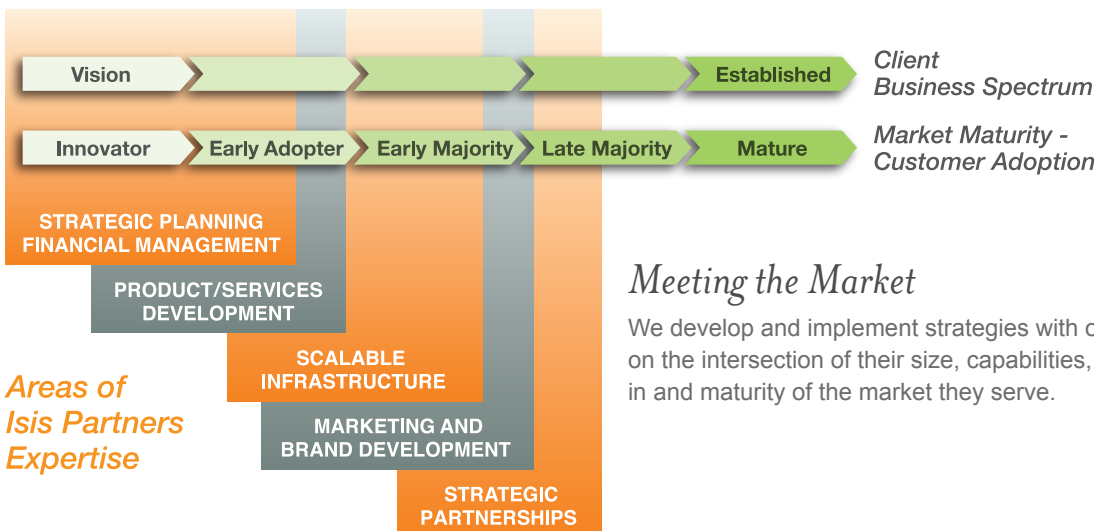
Howard Buford
CEO, Prime Access

Investor Services

Isis Partners provides due diligence, market analysis and strategic development services to investors and their portfolio companies. Founder Leslie Kimerling has over 20 years of experience working with consumer health and wellness companies from start-up through IPO.

“ Isis Partners prepared one of the best market studies my firm had seen. Kimerling's insights and understanding of the marketplace were essential in our evaluation and our decision to invest. ”

David Collier
Chart Capital



Meeting the Market

We develop and implement strategies with our clients based on the intersection of their size, capabilities, growth opportunities in and maturity of the market they serve.